

*Andre Emilia*  
Su Misura

Measurement Guide

## How to use this guide:

### a) You need:

- A fabric tape measure (not a construction tape measure!)
- A pen or pencil to mark down measurements.
- Time. Usually about 10 – 20 minutes is enough.

### b) It would help if..

- You had assistance from a friend when measuring
- You wore a good fitting dress-shirt and slacks. If you do not have these items, fine, just wear anything that fits your form (t-shirt and boxers included). Do not wear jeans as they seriously alter-measurements, and also make sure to empty your pockets!

### c) When measuring..

- Hold the measuring tape flat against the body. It should be held snug enough so not to droop, but never so tight as to feel restrictive.
- Take your measurements to the nearest quarter (.25) inch.
- Do not add wiggle room to your measurements. We will adjust the fit based off of your selected preferences and build.

### d) All that is left to do is to..

- Read the instructions per measurement, understand what it is asking of you and follow.
- Look to the photos as guidance.
- Write down your measurements in front of every step mentioned below.

## Order Details

Order No# \_\_\_\_\_

Phone# \_\_\_\_\_

Name# \_\_\_\_\_

Email# \_\_\_\_\_

Height# \_\_\_\_\_

Weight# \_\_\_\_\_

# For Waistcoat



## Neck

- Measure around your neck at the height where your collar, if buttoned, would be.
- This measurement should be taken along the lower section of the neck, below your Adam's apple and above your sternal notch.
- The tape should be comfortably touching the skin, with enough room so that you do not feel restricted.
- Measurement     .     inches.



## Full Chest

- Measure around the chest and body at its fullest part (typically right under the armpits and shoulder blades, right across the nipples).
- Hold the tape against the body tight enough so that it does not slip down, but not so tight that it restricts breathing. It should be "snug".
- Make sure the tape is horizontal and the person's arms are by their side; then take a normal breath and measure.
- Do not puff out your chest.
- Measurement     .     inches.

\*\*This measurement should be at the point your chest is its largest. If you have an extremely large or muscular chest, take the measurement in a relaxed, normal state.



## Waist/Stomach

- Measure around the fullest part of the waist/stomach or right below your bottom ribs, whichever is greater.

• Measurement \_\_\_\_ . \_\_\_\_ inches.

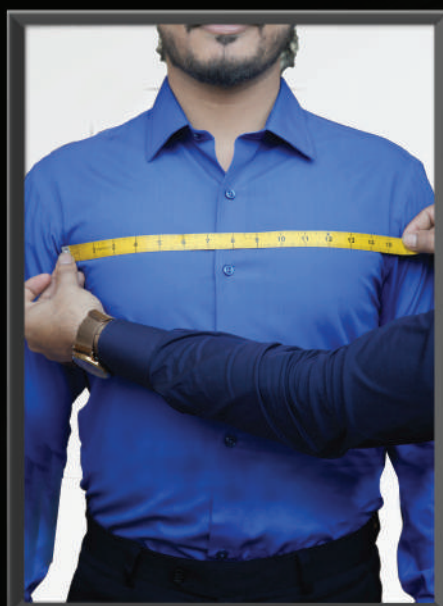
\*\*If you are a large man, make sure to measure around the widest point here.



## Hips/Seat

- Measure around the fullest part of your hips and buttocks.

• Measurement \_\_\_\_ . \_\_\_\_ inches.



## Front Chest Width

- With the person's arms by their side, measure across the front of the chest.

- Start at the front of the right armpit, continue measuring across the nipples, and then stop at the front of the left armpit. Do not measure under the arms.

• Measurement \_\_\_\_ . \_\_\_\_ inches.

\*\*This is not half the chest measurement – it's from the point where your armpit starts – straight across the chest – to the exact spot on the other side. You can take this measurement facing the person (unlike the picture).



## Cross Back

- With the person's arms by their side, measure across the back. Start at the back of the right armpit, continue measuring across the shoulder blades, and then stop at the middle of the back.
- Do not measure under the arms.
- This is the back part of the full chest measurement we took in step 2.
- Measurement \_\_\_\_ . \_\_\_\_ inches.



## Waistcoat Length

- Measure from the base of the back of the neck to the floor. We define the “base of the neck” as the point at which the shoulder bone is located. To easily find this point, have the person being measured tilt his head forward so that the “knobby” bone at the base of the neck becomes obvious.
- Once located, you can have the person stand straight again and then measure.
- Double check this measurement.
- Measurement \_\_\_\_ . \_\_\_\_ inches.



## Shoulder Width

- Measure from the end of the right shoulder to the end of the left shoulder.
- We define the “end of the shoulder” as where the horizontal plane of the shoulder intersects the vertical plane of the arm.
- Measurement \_\_\_\_ . \_\_\_\_ inches.

\*\*This is the measurement we see taken wrong most often, so be very careful. To check this measurement, take your best fitting jacket and measure your shoulders while wearing it.



## Half Back Length

- Measure from the base of the back of the neck to the top of the pants waistband area.
- Measurement \_\_\_\_ . \_\_\_\_ inches.

\*\*This measurement helps us determine your jacket length, but is not the only factor we consider. We also look at your height, full back length, the length of jacket you are used to, and the type of jacket we are building for you.

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